

2018 MEDIA KIT

Taste of Home

Digital Overview



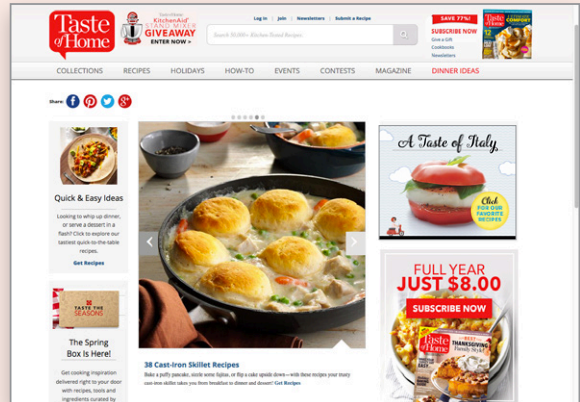
A collection of premium food, entertaining & lifestyle blogs and websites

36.5mm Monthly Unique Visitors

78% Women | **45.6** Median Age | **\$68.8k** Median HHI

f | **45.4mm** Facebook Fans

p | **13.3mm** Pinterest Fans



TasteofHome.com

The go-to source for tasty recipes—from everyday to holidays.

10.3mm Monthly Unique Visitors

78% Women | **47.7** Median Age | **\$71.8k** Median HHI

f | **5.8mm** Facebook Fans

p | **511k** Pinterest Fans

