



2017 Editorial Calendar

FLAGSHIP MAGAZINE



FEB/MAR

Ultimate Comfort Food

- Bring Back the Family Dinner
- Hostess How-To: Wine & Chocolate Party
- Classics with a Twist

CLOSE	MATERIALS	ON SALE
11.16	11.23	1.31



APR/MAY

Easy Celebrations

- Easter Brunch Party
- Fresh Catch: Easy Fish Recipes
- So Fresh & So Green: Awesome Salads

CLOSE	MATERIALS	ON SALE
1.26	2.2	4.4



SUMMER

America the Tasty

- The Great American Potluck
- Pool Party Palooza!
- Summer Canning

CLOSE	MATERIALS	ON SALE
3.29	4.5	5.30



SEPT/OCT

The Shortcuts Issue

- Best Ever Waffles
- Back to School
- Tailgate Bars & Sweets

CLOSE	MATERIALS	ON SALE
6.28	7.5	8.29



NOV

Simply Thanksgiving

- Test Kitchen Holiday Hotline
- Classic Cookies: The Basics Done the BEST
- Easy Entertaining: Kiddie Table

CLOSE	MATERIALS	ON SALE
7.28	8.4	10.10



DEC

Merry & Delicious

- Best Ever Prime Rib
- Country-Style Breakfast
- Go Nuts! Nutty Sweets

CLOSE	MATERIALS	ON SALE
9.20	9.27	11.28

IN EVERY ISSUE

- *Around the Table*
- *Best Ever*
- *Classic Comeback*

- *Easy Entertaining*
- *Everyday Gorgeous*
- *Kids in the Kitchen*

- *Mixing Bowl*
- *Tasty 10*
- *The Dish*