



2017 Rate Card

RATE BASE: 2,500,000

4-COLOR

GROSS RATE

Page	\$86,800
$\frac{2}{3}$ Page	\$68,600
$\frac{1}{2}$ Page	\$55,300
$\frac{1}{3}$ Page	\$43,400

BLACK & WHITE

GROSS RATE

Page	\$69,300
$\frac{2}{3}$ Page	\$46,200
$\frac{1}{2}$ Page	\$35,000
$\frac{1}{3}$ Page	\$23,100

COVERS

GROSS RATE

Cover 2	\$108,500
Cover 3	\$105,000
Cover 4	\$108,000

