



Kids in the Kitchen LIVE

October 2017 • Madison Square Park, NYC

10K
ATTENDEES



For the 3rd year in a row, Kids in the Kitchen LIVE will come to life at Madison Square Park's Annual Kids Fest, a one-day event that brings together **thousands of millennial families** from all over New York City.

Taste of Home will put your brand in the spotlight as our Culinary Specialists share easy prep ideas and fun recipes that suit any age and encourage families to make memories together in the kitchen.

Marketing Opportunities

- Live interactive recipe demonstrations featuring your product as the key ingredient
- Trivia games with prizes
- Product and Food Sampling
- Recipe cards or printed booklets with your brand's messaging