



2017 Taste of Home Live



In 2017, Taste of Home will build off the success of our Cooking School Partnership and evolve our signature program into Taste of Home LIVE. From fun and new interactive elements to revamped recipe content, Taste of Home LIVE will inspire, entertain, and educate generations of home cooks.

Each season, Taste of Home will target markets coast-to-coast with an updated program schedule mirroring the perfect party. From cocktails and appetizers, to desserts and décor, Taste of Home LIVE will be a great night out to celebrate friends, family and, of course, food.

Key Program Elements

- Pre-and-Post show cocktail hours, full of photos, fun, and freebies
- Q/A with local chefs or food personalities—answer all our audience's burning questions
- Updated live recipe demonstration that puts your brand front-and-center in an interactive cooking segment
- Interactive competitions to get attendees on-stage and competing for fun prizes
- Product sampling as door prizes or in attendee gift bags

