

DIGITAL

Taste of Home Group

A collection of 175+ premium food, entertaining and lifestyle blogs and websites

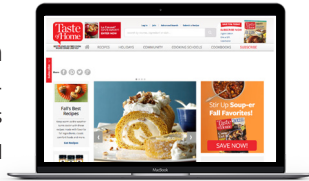
Monthly Unique Visitors 39.9MM



TasteofHome.com

The go-to source for tasty recipes—
from every day to holidays

Monthly Unique Visitors 19.8MM



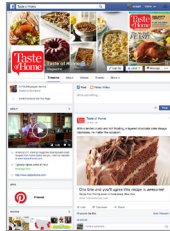
Social Media

Engaged communities:

Facebook 6MM+ fans

Pinterest 525K+ followers

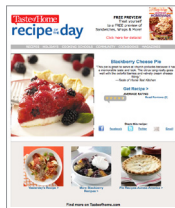
Instagram 520K+ followers



Newsletters

8+ daily, weekly and monthly newsletters

Monthly Circulation 4.15MM



Video

Branded and custom videos
on TasteofHome.com



PRINT

Taste of Home

Published 6x per year

Circulation 2MM

Audience 12.8MM



Tablet Edition

Available on iPad • Amazon Kindle
B&N Nook • Google Play • Zinio
Texture • Magzter



Simple & Delicious

Published 6x per year

Circulation 250K



Special Interest Publications

35+ titles annually at major retailers
such as Walmart, Target and Kroger



Cookbooks

15+ titles per year, leading
cookbook seller on QVC and
at Walmart and Sam's Club



SIGNATURE EVENTS

Gingerbread BLVD

An interactive & award-winning
winter wonderland in New York City

Attendees: 330K over two weeks



Kids in the Kitchen

A kid-focused festival for
families with fun food demos

Attendees: 10,000

